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**From:** Ben Sherman - NOAA Federal  
**To:** Holsman, Marianne  
**CC:** MacIntyre, Mark  
**Sent:** 1/13/2015 3:52:25 PM  
**Subject:** Re: Oregon decision communications

Greetings ---

We have a roll out plan in place. It is likely that the press release and FR will NOT take place on the same day. Press release likely to follow a day or two later. I am anticipating having a draft version of the press release by Thursday.

So would 11 a.m. PST, 2 p.m. EST time work. If so do we need a conference line?

Ben S.

On Tue, Jan 13, 2015 at 3:43 PM, Holsman, Marianne <[Holsman.Marianne@epa.gov](mailto:Holsman.Marianne@epa.gov)> wrote:

Hi Ben:

Happy New Year! Hard to believe it's already been a year since we last worked together on Oregon CZARA issues! I hear we're gearing up for more fun soon.

Mark MacIntyre and I will be working with you this go 'round. Mark is our senior press officer, so will be a helpful hand.

We'd like to get on the phone with you soon (this week) to talk through our plan and who's doing what and when. We've got a draft communications strategy in hand dated December 11.

Let us know when would be a good time to talk this week. I'm off on Friday, so if we could do it before then, that would be great.

Thanks Ben. Looking forward to working with you.

Marianne

Marianne Holsman

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“... Early this morning I walked out the front door and bent and picked up the morning paper. Cool air, distant traffic, a whiff of lilies from along the driveway, and in the park across the street, a woman loping along with a yellow Lab. After a heart operation, it is all indescribably beautiful.” ---- Garrison Keillor, Time Magazine, Aug. 13, 2001 after open heart surgery.